

News Release

U of M Crookston Students in Free Enterprise (SIFE) Team Named 2010 Regional Champions; Marks 11th Consecutive Win for Team from Crookston Campus

By Itollefs on Tuesday, March 23, 2010

The University of Minnesota, Crookston Students in Free Enterprise (SIFE) team traveled to the 2010 Regional Competition on March 22, at the Hilton hotel in Minneapolis, Minn. During an awards ceremony, the U of M, Crookston SIFE team was named Regional Champions marking the eleventh consecutive win for the team. They will be competing against teams from around the United States at the National Competition in Minneapolis, Minn., on May 11-13.



The SIFE Presentation Team, made up of Alyssa Jensen, Cameron, Wis.; Andy Hughes, Crookston, Minn.; Athena Mussenden, Kenosha, Wis.; Ben Humiston, Crookston, Minn.; Nikolay Seregin, Moscow, Russia; and Rom Ogaard, Crookston, Minn.; and Video Tech Team member Andrey Anfilofieff, Bejou, Minn., presented a 24-minute video presentation that showcased a majority of the projects the SIFE team has done through the year, followed by a five minute question and answer session. There were 24 teams from 10 different states in attendance, and the team competed against five other teams in their league including teams from Wisconsin, North Dakota, and Minnesota.

After the presentation, the team was free to attend a job fair which was hosted by SIFE as well as a luncheon and round-table discussion. During the discussion team members met with representatives from various businesses to discuss the topic "From Backpack to Briefcase." Companies represented included Wal-Mart, Walgreens, Waste Management, Wells Fargo, Pepsico, Unilever, Jack Links and others.

SIFE is an international non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their university campuses and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. The mission of SIFE is to bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business. To learn more about SIFE, visit www.sife.org.

To learn more about the business program at the U of M, Crookston, visit www.umcrookston.edu/academics/bus.

Today the University of Minnesota, Crookston delivers more than 25 bachelor's degree programs and 50 concentrations, including several online degrees, in agriculture and natural resources; arts, humanities and social sciences; business; and math, science and technology. With an enrollment of about 1,300 undergraduates, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

In the photograph, SIFE Team (front row, l to r): Yangchen Gurung, Kathmandu, Nepal; Alyssa Jensen, Cameron, Wis.; Andrey Anfilofieff, Bejou, Minn.; Stephanie Onken, Round Lake, Minn.; Xiaowei Zhou, Chongqing, China; Sandy Zepeda Hurtado, Crookston, Minn.; Abbie Tosh, Climax, Minn.; and Athena Mussenden, Kenosha, Wis. Back row: Advisor and Sam Walton Fellow Kenneth Johnson, Andy Hughes, Crookston, Minn.; Eric Morgan, Crookston, Minn.; Nikolay Seregin, Moscow, Russia; Ben Humiston, Crookston, Minn.; and Advisor and Sam Walton Fellow Rachel Lundbohm. Not pictured: Rom Ogaard and Lincoln Messner.

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2900 University Ave., Crookston, MN 56716
800-862-6466 | 218-281-6510 | umcinfo@umn.edu

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